



**Healthcare Professionals and Educators to Collaborate at the 2018 Unitek Conference:
Infusing Caring into Teaching and Learning**

Fremont, California – October 23, 2018 – On November 12, 2018, Unitek College will host the Third Annual Unitek Conference at the DoubleTree Hilton Hotel in Newark, California. This year, the theme of the conference is “**Infusing Caring into Teaching and Learning**.” Participants will focus on the impact of caring attributes on student learning experiences. Additionally, world-renowned nursing theorist Jean Watson, **PhD, RN, AHN-BC, FAAN**, will serve as keynote speaker for this prestigious event.

During the conference, Dr. Watson will introduce her theory of caring principles or Caritas™. Throughout her career, Dr. Watson has emphasized the importance of caring and healing for the public. Her ultimate goal is one that Unitek shares: to help transform healthcare “one caregiver, one educator, one leader, one system at a time.” According to Dr. Watson, nurses and other healthcare personnel provide the best care possible when they care for themselves first.

The conference will feature attendees and panelists who are experts in their field, including but not limited to: Keynote Speaker **Jean Watson, PhD, RN, AHN-BC, FAAN** – Distinguished Professor and Founder/Director of Watson Caring Science Institute, **Joseph Morris, PhD, MSN RN GNP** – Executive Director of the California Board of Nursing, **Jim D’Alfonso, DNP, RN, PhD(h), NEA-BC, FNAP** – Executive Director of Professional Practice, Leadership Development & Research for Kaiser Permanente Northern California, **Jeffrey Hudson-Covolo, DNP RN** – Vice President of Patient Care Services & Chief Nurse Executive at Sierra View Medical Center, and **Jessica Gomez, RN, MSN, MBA/HCM** – Nursing Education Consultant with the Board of Vocational Nursing and Psychiatric Technicians.

Beginning the day at 8:00 am, conference participants will attend a meet and greet breakfast. The keynote address will kick off at 8:30 am with Dr. Jean Watson, who will introduce the theme of this year’s conference: *Caring Science – Caritas™ Theory Practice*. At 10:30 am, a panel of nurse theorists, California healthcare executives, and esteemed educators will discuss the topic of Caring, which will focus on the importance of a Call-to-Improve caring within healthcare and technology. Sessions in the afternoon—“Are you Becoming the Person You Used to Hate” and “How can Technology and Caring Coexist”—will set the stage for critical discussion and deep introspection aimed at elevating caring behaviors. The conference will conclude at 4:00 pm with closing remarks from Unitek’s leadership team.

“Our conference theme for 2018 brings together educators and lifelong learners to catalyze the concept of caring exchange between teachers and students,” said Dr. Abdel Raheem Yosef, Chief Academic Officer at Unitek Learning. “We will discuss strategies in adult education to create a caring environment both inside and outside of the classroom. Additionally, we will focus on principles of effective communication, moral commitment to self and others, and our capacity to increase the quality of teaching overall.”

Unitek Learning is the parent company of two distinguished learning institutions: Unitek EMT and Unitek College. Taught by experienced professionals, Unitek programs teach the best-

practice clinical technique and theory used in the field today. Equipped with a multitude of sought-after skills, Unitek graduates are prepared to excel in many of the fastest-growing careers in healthcare and nursing.

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